

TPM Customer Spotlight: starrdesign



Website:

www.starrdesignteam.com

Industries:

Architecture
Design
Graphics
Branding

Location:

Charlotte, NC

TPM Products & Services:

Autodesk Software
Bluebeam Software
Services & Consulting
Canon Office Copier
HP Wide Format Plotter
Reprographics & Printing

"TPM has taken what started as a simple vendor relationship and turned it into a design software, visualization and printing partnership."

Steve Starr
Chief
starrdesign

About starrdesign...

With decades of experience in the industry, Steve Starr has become a nationally-recognized leader in restaurant and retail design. While his insight and expertise spans the hospitality industry, his focus is on branding, consumer behavior and the development process. Steve leads a creative, multi-disciplinary team of architects, interior designers, graphics designers and branding professionals at starr**design** in Charlotte, NC – where they concentrate on connecting people with brands through creative environments and responsible processes. They work with clients in the U.S. and globally to create designs that inspire and make a difference.

"Working with TPM has been a true pleasure after working with two other mediocre vendors. We started our relationship with TPM focusing on helping us make our Autodesk/ Revit and PDF workflows more efficient and productive. They introduced us to Bluebeam and provided outstanding training so that now it is a critical part of our project delivery process throughout the entire project. They have helped us refine our Revit standards and are now actively engaged in assisting us in documenting all our BIM practices & procedures so that the standards are clearly communicated and adopted across the firm."

"We were so happy with TPM on the consulting side, that we also moved all our printing to them. In the process, they upgraded our in-house color printing capabilities and our large format plotting. They developed a very cost effective package for us that allows us to print either in-house or through them at the same cost to our clients. This gives us the flexibility to print projects in a fashion that is most convenient and appropriate for that particular circumstance without worrying about cost variances."